SPEAKER ONE-SHEET

Mel K Meier, DBA

See how your organization is governed and how it performs. Keynotes, executive sessions, and research lectures for boards, associations, and athletic administrators.

Omaha, Nebraska. Available in person across the United States and by video.

Signature sessions

Why Capable Leaders Make Predictable Bets

For boards, executive teams, and association leaders.

Sunk cost, reference points, and the unanimous room shape decisions made by smart, sincere people. Audiences leave able to see where their own decision process leans and why agreement can feel like clarity.

Governance Is a System, Not a Set of Personalities

For boards and association leaders.

Board dynamics often trace to design more than to people. Audiences leave able to see where decision authority is still unwritten, how information is produced and used, and why structure is the most workable place to start.

The Board's Role in AI Oversight

For boards and executive teams.

AI reaches the board table the way cybersecurity did. Audiences leave able to see where AI is already in use, who is answering for it, and what a board record of oversight looks like.

The Decision Load of an Athletic Director

For school boards, superintendents, and athletic administrators.

Program, hiring, budget, safety, and eligibility decisions arrive together in one office. Audiences leave able to see the role as a decision system and where shared criteria lighten the load.

Formats and fees

FORMAT	LENGTH	FEE
Keynote	45 to 60 minutes	From $5,000 plus travel at cost
Executive session	60 to 90 minutes	From $3,500 plus travel at cost
By video	Either format	Same fee, no travel

What organizers receive

- A session shaped for your audience, not an off the shelf talk.
- A planning call with the organizer before the event.
- Slides in advance and a one page summary for attendees.
- The fee confirmed in writing, half at signing and half at delivery.

Credentials

- Doctor of Business Administration, Financial and Economic Management, Concordia University Wisconsin.
- Examiner under the Baldrige framework since 2007 with the Tennessee Center for Performance Excellence. Appointed Master Examiner in 2023.
- Founder, iB Consulting USA, established 2017. SBA certified Woman Owned Small Business.
- Recipient, President's Gold Volunteer Service Award.

Recent venues

- NASSM Annual Conference, San Juan, Puerto Rico, 2026.
- SMAANZ Annual Conference, Auckland, New Zealand, 2025, two sessions.
- UFHRD Annual Conference, Ulster University, Belfast, 2025.
- TNCPE Annual Excellence Conference, Franklin, Tennessee, 2023.

Past audiences

- Tennessee Juvenile Court Services Association
- Launch Tennessee Entrepreneur Conference
- Knoxville Police Advisory and Review Committee
- Tennessee Center for Performance Excellence

Introduction for the program

> Mel K Meier, DBA, advises boards and leadership teams on governance and performance improvement. She has examined more than 50 organizations under the Baldrige framework since 2007 and was appointed Master Examiner in 2023. Her research on how leaders decide under pressure has been presented in Belfast, Auckland, and San Juan.

Booking

Send your event date, audience, and format to info@ibconsultingusa.com. Mel K Meier, DBA replies personally within one business day.